



# Local Lines

Shrewsbury Electric and Cable Operations  
508-841-8500



What's  
Happening at  
SELCO  
July, 2006

## Remove Yard Sale Signs to Help Keep Shrewsbury Looking Neat and Clean

Summer is yard sale season, and many residents post yard sale signs on utility poles.

Lingering signs are unsightly. Please be sure to remove your signs as soon as your yard sale is over and help keep Shrewsbury clean.

## SELCO and Fox Sports Net New England Scholarships Awarded

Graduating SHS seniors Christopher Cerrone and Michael Specht have each been awarded a \$500 scholarship courtesy of SELCO and Fox Sports Net New England.

The criteria for deciding the award was based on community involvement, good citizenship, volunteer work inside and outside of school, a recommendation from an advisor or guidance counselor, financial need, and a statement of personal goals and aspirations.

Congratulations to our scholarship recipients. SELCO and Fox Sports Net New England wish these two outstanding young men success in their future endeavors.



## Commissioner Stan Davis Retires After 37 Years of Service

After serving for more than 37 years on the SELCO Commission, Stan Davis has announced his retirement. Mr. Davis has served as a commissioner since January 6, 1969. During his years of dedicated service his guiding philosophy has been to "provide the best possible service at the least possible cost."

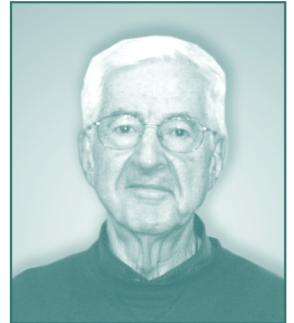
Mr. Davis became involved with the commission when he was asked by an outgoing commissioner if he would be interested in filling an open spot. He was initially approached because of his engineering and business background.

Mr. Davis is proud of the "constant improvement and progress within SELCO, and how the commission has been able to influence the growth of our municipal utility company."

Mr. Davis attributes the progression from an electric utility to also providing cable and Internet services to having the best managers. "The commission likes to let the managers manage. The two SELCO General Managers during my time on the commission have done a wonderful job of leading SELCO."

"The reason I've stayed on the commission so long is that there was always something new coming along," said Mr. Davis. "The industry is in a constant state of flux."

"I am very proud of what I have been able to do for the Town of Shrewsbury and its residents as a SELCO commissioner," said Mr. Davis. SELCO wishes Mr. Davis a happy retirement and thanks him for his nearly four decades of service on the SELCO Commission.



## SELCO's Annual 4th Grade Open House

Each year SELCO invites Shrewsbury's 4<sup>th</sup> grade classes and the 3<sup>rd</sup> graders from St. Mary's School to tour our electric plant. More than 500 students attended this year's event.



**Top:** Ralph Iaccarino answers questions from Coolidge School students during a tour of a SELCO substation.  
**Right:** Summer employee Pete Carney, wearing protective gear, demonstrates how a fuse on a utility pole transformer works with the help of Scott Stark (not shown).





## Summer Energy Conservation Tips

- Close draperies or shades during the day to block the sun, especially on windows that face south or west. Open them in the evening to let cool air in.
- Turn lights off when not needed. Switch incandescent bulbs to cooler compact fluorescent ones.
- Cook on the grill to keep cooking heat outside.
- Microwaves use less than half the power of a conventional oven and cook food in about one-fourth the time. Ovens also heat up the kitchen, making your cooling system and refrigerator work harder.
- Postpone doing laundry and dishwashing until nighttime to avoid peak electric hours. Hang laundry outside to dry.
- Use the air-dry feature on dishwashers.
- Use an attic fan to draw hot air out of the attic. Use a whole-house fan to draw fresh air in through windows and exhaust it out roof vents.
- Use ceiling fans to circulate air



## SELCO HDTV Lineup Expanding

SELCO will be combining HDTV Basic and HDTV Tier 2 for a total of 17 high-definition channels. This change will take effect on July 1, 2006. The HDTV Basic rate will increase from \$8.95/mo to \$10.95/mo per converter box. The HDTV/PVR rate will increase from \$14.95/mo to \$16.95/mo per converter box. The HDTV Tier 2 rate of \$4.95/mo will be eliminated.

ESPN 2 HD is now available on HD Basic channel 300. Watch World Cup soccer and other sporting events in crystal-clear high-definition and experience the game like never before. WLVI 56 (WB) HD was added to the HD Basic lineup on channel 292 in late May. The WB HD offers many popular shows in striking high-definition. SELCO will continue to work to further expand our HDTV programming.

### HDTV Lineup Effective July 1, 2006 \$10.95/mo HDTV or \$16.95/mo HDTV/PVR

280	Discovery HD	291	TNT HD
281	NESN HD	292	WLVI 56 (WB) HD
282	WGBH 2 (PBS) HD	300	ESPN 2 HD
284	WBZ 4 (CBS) HD	301	ESPN HD
285	WCVB 5 (ABC) HD	302	HDNet
287	WHDH 7 (NBC) HD	303	HDNet Movies
288	WFXT 25 (FOX) HD	304	INHD1
289	WSBK 38 (UPN) HD	305	INHD2
290	FSNE HD		

## Upgrade to SELCO 5-Star Service and Get 3 FREE Months of Showtime Unlimited!

Subscribe to the following services and get 3 FREE months of *Showtime Unlimited* - a total of **11** premium movie channels!!!

- ★ SELCO Expanded Basic Cable \$30.55/mo
- ★ SELCO Digital Cable - \$11.95/mo
- ★ HDTV/PVR Combo Box - \$16.95/mo
- ★ HDTV Service (included with HDTV/PVR)
- ★ TownISP *Standard Speed* Internet Access - \$39.95/mo

### SHOWTIME *Unlimited*

Showtime	Showtime Next
Showtime Too	Showtime Family
Showtime Showcase	Showtime Women
Showtime Beyond	The Movie Channel
Showtime Extreme	TMC Xtra
Flix	

Service costs total \$99.40/mo – all taxes and fees included. One-year Internet commitment required. \$50 TownISP early termination fee applies. Wireless modem is available for an additional one-time fee of \$39.95. Valid for upgrade customers only. Offer expires August 31, 2006.

## Surf the Net at Lightning-Fast Speeds!

Direct Connect (768KB/128KB) - \$19.95/mo  
Standard Speed (6MB/768KB) - \$39.95/mo  
Speed PLUS (8MB/768KB) - \$49.95/mo

508-841-8500

**TownISP.com**  
SELCO

**Half Season Just \$129!**  
July 13<sup>th</sup> to September 3<sup>rd</sup> – Order Today! 508-841-8500

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Office Hours: 7:30 a.m. to 4:30 p.m. M-F